



FOR IMMEDIATE RELEASE

May 26, 2009

Gasport, NY – Becker Farms field to table approach inspires “100 Mile Radius Meals”

Becker Farms and Vizcarra Vineyards present the “100 Mile Radius Meals” series. In an effort to increase consumer interest in local agriculture, the program highlights seasonal meals featuring farm fresh fruits, vegetables and other agricultural products from across Western New York or within 100 miles of Becker Farms.

A press conference held at Becker Farms on June 4th introduces the program and will include complimentary food sampling and wine tasting in an open air courtyard. Featured farms that will be present for the conference include:

- Snyder Farms - Lockport, NY
- Britt Farms - Gasport, NY
- Tripensee Flower Farm - Gasport, NY
- Apple Blossom Florist - Medina, NY
- Upstate Niagara Cooperative - WNY Dairy Farms
- Flying Bison Brewery - Buffalo, NY
- Dewey Produce - Elba, NY
- Atwater Dairy Farm- Barker, NY
- Johnson’s Greenhouse- Gasport, NY
- CY Farms - Elba, NY

The “100 Mile Radius Meals” will take place throughout the summer on the following dates: June 12, July 16, July 26, August 16, August 29, September 11 and September 12. Seating dates are by reservations only. For reservations, go to beckerfarms.com or call 716.772.2211.

Becker Farms believes that a farm fresh meal is a very basic yet integral part of maintaining a strong bond with families and friends. Becker Farms and Vizcarra Vineyards has harvested its own fruits and vegetables to provide fresh produce and a wide variety of value added products such as hand made pies, jams, cookies, cider, fudge and wines. In the last two years Becker Farms has adopted a field to table approach with many of its catered events serving items grown and picked for the occasion right from the farm.

For more information on “100 Miles Radius Meals” or Becker Farms and Vizcarra Vineyards, contact Amanda Vizcarra at Amanda@beckerfarms.com or by phone at 716.725.1271.